Campbell Boston

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EDUCATION

Purdue University West Lafayette, IN

Bachelor of Liberal Arts, Film and Video Studies

- Certificate in Entrepreneurship and Innovation
- GPA: 3.86

PROFESSIONAL EXPERIENCE

Campbell Boston Productions

Palatine, IL

May 2022

Owner and Operator

May 2016 - Present

- Tasked with creating engaging content for social media
- Co-Creator of Off 53, a lifestyle brand benefitting small business in the Northwest Suburbs of Chicago
- Placing ads and promotions on social media
- Professional Videography and Photography Equipment and Services
- Creating engaging video content for small businesses

LEADERSHIP AND INVOLVEMENT

Purdue University Dance Marathon (PUDM) - Purdue University

December 2019 – November 2021

Riley Relations Executive

- Tasked with stewarding and forming relationships with the one hundred plus families involved in PUDM
- Leader of the Riley Relations Committee of over ninety Purdue Students that meets every week
- Tasked with planning monthly events for PUDM families and Riley Relations committee

Videography Chair

January 2019 – November 2019

- Tasked with filming and creating video content for PUDM
- In charge of capturing photos and video at PUDM events throughout the year
- Helped lead committee member meetings weekly

Boiler Gold Rush (BGR) – Purdue University – Team Leader

March 2019 - August 2019

- Led a group of new students during their first week at Purdue for our orientation program, BGR
- Developed connections among students and led activities to ease their transition to Purdue

Pi Kappa Phi Fraternity – Philanthropy Chairman

April 2019 - May 2021

- Tasked with planning multiple philanthropy events each semester to benefit The Ability Experience Pi Kappa Phi's National Philanthropy that benefits people with disabilities
- Awarded IFC's 2020 Philanthropist of the Year out of 47 other chapters
- Rebuilt and maintained volunteer relationships with Lafayette Jefferson High School
- Raised \$18,001.88 during tenure

COMMUNITY SERVICE/VOLUNTEERISM

Gear Up Florida – Cyclist

Summer 2019

- 865-mile bike trip from Miami to Tallahassee to raise money for people with disabilities
- Visited with over 14 organizations that work with disabilities throughout the trip
- Fundraised over \$3,000 for The Ability Experience
- Awarded the Bruce Rogers MVP Award For the individual on that best represents the ideals of The Ability Experience on each route